The Sons of Lafayette Board (hereafter referred to as 'The Sons') have adopted this privacy policy to demonstrate our commitment to the privacy of of our donors, patrons and friends. Please read the following privacy policy that details how we treat collected personal information.

# **What this Privacy Policy Covers**

- This privacy policy covers The Son's treatment of personally identifiable information collected through any website owned and operated by The Sons or submitted by those registering for door prizes at our presentations.
- This privacy policy does not apply to the practices of organizations that The Sons do not own
  or control, or of persons that The Sons do not employ or manage, including any third-party
  content contributors bound by contract and any third-party websites to which we link.

## **Collection and Use of Personal Information**

- You can visit the website(s) of The Sons without revealing any personal information. However, we need certain personal information if you wish to purchase our products, register for door prizes, receive email communications or an e-newsletter.
- Where required, this information may include your personal contact information and/or your company contact information. We will use this information to reply to your inquiries, to provide you with requested products, to contact you regarding upcoming events and to request your permission to send you additional information.
- By voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

### **Collection and Use of Non-Personal Information**

- The Sons website(s) may automatically receive and record non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested. The Sons may use this information to customize any advertising and content you see while on the web site(s) and to fulfill your requests for certain products and services. However, we do not connect this non-personal data to any personal information collected from you.
- The Sons also may allow third party companies that are presenting advertisements on some of our pages to set and access a small file called a "cookie" on your computer. Again, these cookies are not connected to any personal information. Third party cookie usage is subject to the third's own privacy policies, and The Sons assume no responsibility or liability for this usage.

## **Information Sharing and Disclosure**

- The Sons will never sell your personal information to anyone. However, The Sons may
  disclose your personal information to third parties who work on behalf of our organization to
  provide products and services requested by you. We will share personal information for these
  purposes only with third parties whose privacy policies are consistent with ours or who agree
  to abide by our policies with respect to personal information
- The Sons may otherwise disclose your personal information when:
  - o We have your express consent to share the information for a specified purpose;
  - We need to respond to subpoenas, court orders or such other legal process;
  - We need to protect the personal safety of the users of our websites or defend our rights or property.

#### Consent

If you do not consent to the collection, use or disclosure of your personal information as
outlined in this policy, please do not provide any personal information to The Sons. If you have
provided personal information to us and no longer consent to its use or disclosure as outlined
herein, please notify us via email at <a href="mailto:sonsoflafayette@gmail.com">sonsoflafayette@gmail.com</a> or postal mail The Sons of
LaFayette Board, P.O. Box 4101, LaGrange, GA 30241.

### **Security**

- Unfortunately, no data transmission over the Internet can be considered 100% secure. However, your information is protected for your privacy and security. In certain areas of our websites, as identified on the site, we use industry-standard SSL-encryption to protect data transmissions.
- The Sons will retain your personal information only as long as necessary to fulfill the purposes identified above or as required by law.

## **Changes to this Privacy Policy**

The Sons may at any time, without notice to you and in its sole discretion, amend this policy.
 Please review this policy periodically at <a href="http://www.sonsoflafayette.org">http://www.sonsoflafayette.org</a>
 Your continued use of our website(s) after any such amendments signifies your acceptance thereof.

# **Questions or Suggestions**

• If you have questions or suggestions about this privacy policy, or your own personal information, please e-mail us at <a href="mailto:sonsoflafayette@gmail.com">sonsoflafayette@gmail.com</a> or communicate with us via postal mail at The Sons of LaFayette Board, P.O. Box 4101, LaGrange, GA 30241.